

Giant Inflatable Heart - by Johanna Keimeyer - Art Installation at Art Basel June 2017

BREATH ing HEART is an art installation of a walk-in heart that will be built at Art Basel in the historic water filter building Filter4. The installation will be accompanied by light, scent, and sound.

[See a video of the installation](#)

Exhibition **Monday, June 12. - Sunday, June 18. 2017** every day 1 - 10 pm (except Sunday)
Live performance every day from 3 - 4 pm.

Vernissage: Sunday, June 11. at 4 - 9 pm

Art Basel Event: Thursday, June 15. 2017, opening speech at 7 pm
by Novartis and Philippe Hoerle-Guggenheim
followed by a live performance, next at 8 and 9 pm

Finissage: Sunday, June 18. at 1 - 8 pm

Location: [Filter 4](#), entrance at Reservoirstrasse, 4059 Basel, Switzerland
goo.gl/maps/PpeNtC2qKBm

Shuttle Service: from Isteinerstrasse / corner Bleichstrasse to Filter4, [schedule on website](#)
times: Monday - Thursday 5 - 9 pm, Friday - Sunday 4 - 10 pm

About the art installation:

Multimedia artist Johanna Keimeyer presents „BREATH ing HEART“, an art installation of a walk-in heart, that will accommodate up to 20 people at once. This heart fills itself with air and pulses in a breathing rhythm accompanied by light, scent, and sound, all happening in the 1600 m² (5.250 ft²) of the historic water filter building. In this installation visitors can experience what it's like to be inside their own body guided by the artist's voice via headphones.

In her new installation Ms. Keimeyer combines architecture, light, scent and music to create an immersive interactive experience. After Art Basel the heart installation will be exhibited in the United States led by Philippe Hoerle-Guggenheim.

A magnificent impulse for the project was given by the support of Fredy Hadorn from [LICHT FELD Gallery](#) who is running the exhibition space [Filter4](#) in Basel. Johanna's Breathing Heart started beating. Johanna Keimeyer has brought together an excellent team for the execution of her new art project: [Kling Klang Klong](#) provide the sound concept and composition and [Studio Farbraum](#) programs the LEDs. The artist started her crowdfunding-campaign and succeeded in winning [Novartis](#) as a major sponsor for the realization of the interactive heart object (diameter 10 meters/ 32 feet), as well as private supporters [Robert Hankin](#) and Ruth Stadler. Speakers of the British manufacturer [Bowers & Wilkins](#) ensure the implementation of the sound field and strongly support the project as well. [Mezeaudio](#) also joined, providing headsets. [Open Innovation Space](#) support the project with 3D printed parts and [K.Schweizer](#) with electrical engineering. [KIRRON](#) light components shine with establishing their innovative DycolED light system. [Emil Frey AG](#) Autocenter Münchenstein provide the cars for the shuttle service. The renowned Berlin film production company [Picsters](#) document the project. Philippe Hoerle-Guggenheim, founder of [HG Contemporary Gallery](#) NYC, represents the project for the United States.

„If it were possible to enter into an analogue heart, it could serve as a trigger for many people to finally go within themselves. Johanna Keimeyer already made this turnaround...“
Porky, musician (Deichkind)

„The installation „BREATH ing HEART“ by Johanna Keimeyer impressively connects the possibility of art to experience the outward human appearance and inner being. The visitor ultimately enters their own inner being and is confronted with their own existence, justified not only by the mind, but also by the breathing and heartbeat. With her installation, she joins the works of many different artists, who raise existential questions such as the media artist Matthew Barney or the sculptor Louise Bourgeois.“ Dr. Sebastian Oesinghaus, Art Historian

About Johanna Keimeyer:

Johanna Keimeyer (born 1982) studied design und digital media at University of the Arts (UdK), Berlin, at Tama Art University Tokyo, and at Rhode Island School of Design (RISD), USA and MIT Media Lab, Boston, USA. After lamp creations made of recycled materials, she now transforms architectural highlights into emotional experiences with video, light, scent and sound as a multimedia artist.

Johanna Keimeyer's work is in the art collections of Alexander von Vegesack (former Vitra Design Museum Director), Petch Osathanugrah (O Museum Bangkok), Hugues and Marie Taittinger (Champagne Brand France), Lucas Verweij (Design Author) and more.

She worked with Ingo Maurer (lightdesign), Humberto and Fernando Campana (furniture design, Brazil), Bart Hess (design), Felix Kubin (musician) Sven Helbig (composer), Sevil Peach (architect), Jonah Bokaer (choreography) to name a few and for two years she worked for Vitra Design.

For questions, interview requests or additional press photos, please let us know: johanna@keimeyer.com

[Downloadlink with high - res press images here](#)

Project's website: breathingheart.in

Artist's websites: keimeyer.com

poolaroundme.com

Please use public transportation. No parking available.

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With kind support by [Novartis](#), [Bowers & Wilkins](#),
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NYC, [Robert Hankin](#), Ruth Stadler, [Mezeaudio](#), [KIRRON](#)
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[Microstructure of Materials and Systems IMWS](#).



RUTH STADLER

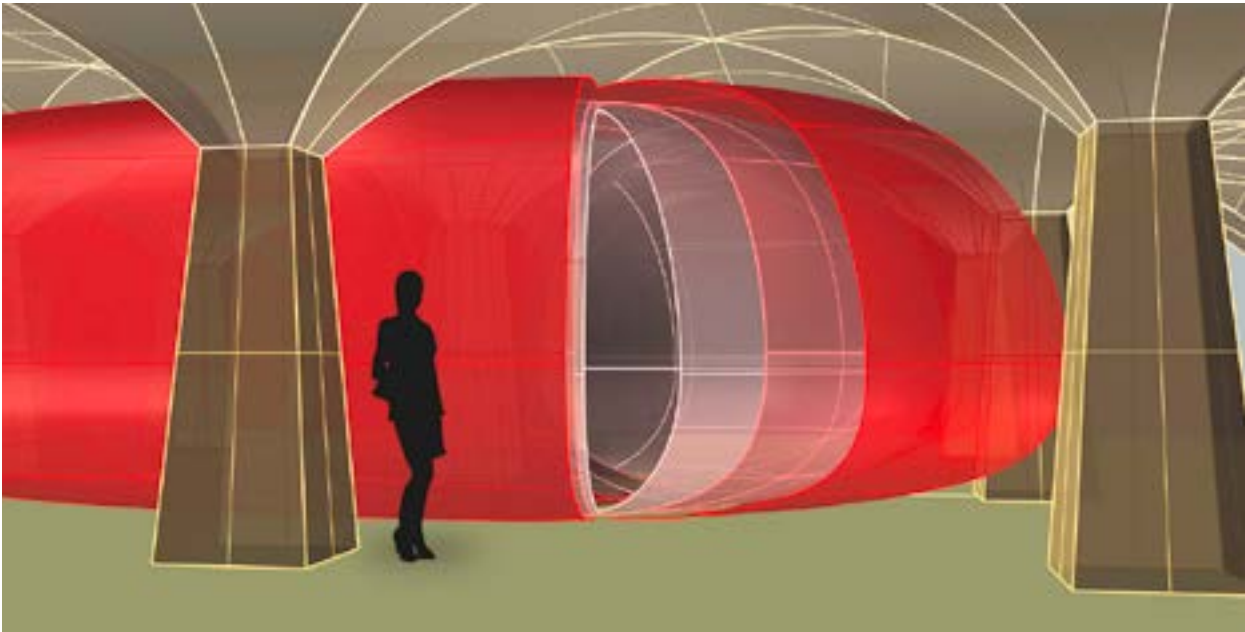


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Artist collaboration with:



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